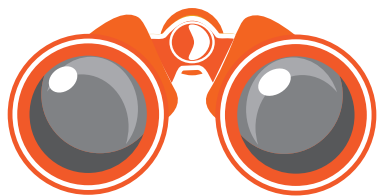
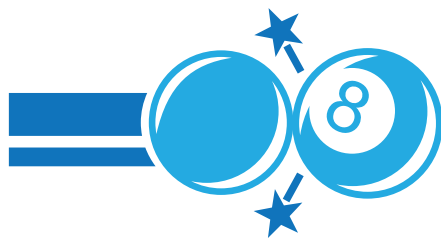


Our 12 Steps



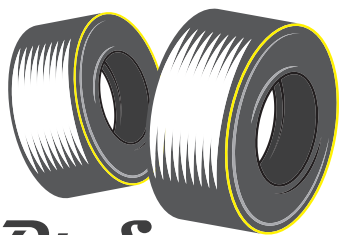
1 *Identify*
INITIATIVE



2 *Impact*
TO OTHERS



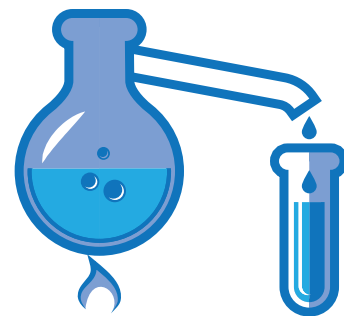
3 *Reaction*
OF OTHERS



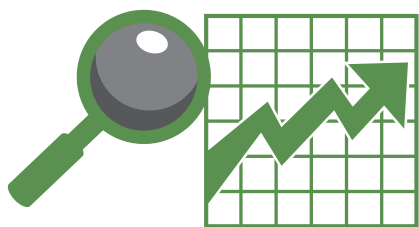
4 *Op. Ex*
ROAD TEST



5 *Leadership*
BUY-IN



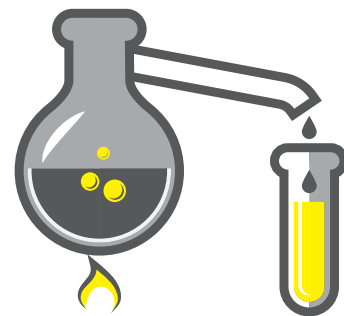
6 *Refinement*



7 *Test*
MARKET



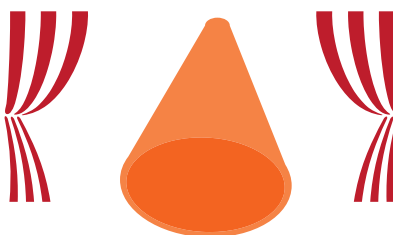
8 *Assess*
REACTION



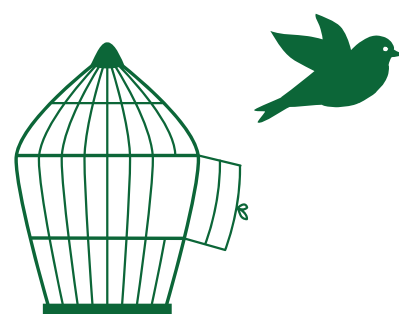
9 *Refinement*



10 *Empower*
VOICES



11 *Set*
THE STAGE



12 *Release*

Our Roadmap

